



TELEPHONE

DATA COLLECTION



The Logit Group offers a complete range of telephone data collection services, providing you with both access to B2B, B2C and hard to reach audiences.

logit

YOUR AUDIENCE AT YOUR FINGERTIPS

Quality

The Logit Group are experts in the field of telephone data collection. Dating back to 1998, The Logit Group has set the benchmark for market research excellence, reflected in its adherence to the standards set forth by the MRA, MRIA and ESOMAR.

Multi-National

The Logit Group has call center locations across the globe including Canada, the US, Costa Rica, Germany and Hong Kong. Logit routinely conducts studies in 40+ languages including Spanish, French, German, Mandarin, Cantonese, Hindi, Urdu, Punjabi, Italian, Russian and Polish.

B2B & B2C Interviewing

The Logit Group offers both B2B and B2C interviewing with trained staff in a wide variety of verticals. Logit conducts a variety of studies including: CSAT, brand awareness, polling, tracking, recruit to web, and recruit to IDI.

Competitive

With centers across the globe, The Logit Group can leverage the savings of these markets and pass them directly on to you.



TCPA Compliant

The Logit Group has put in place the necessary practices and equipment to ensure we can field CATI projects with U.S. mobile telephone numbers in a TCPA compliant manner. For more information, contact us today!



Logit can help you on your next project.

Call us at 1-866-84-LOGIT[

Email us at info@logitgroup.com

Website www.logitgroup.com

LinkedIn at

<https://www.linkedin.com/company/the-logit-group-inc.>