



Gain access to the opinions of both medical professionals and patients. More than 70 medical specialties and 60 types of diseases and ailments are represented.



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YOUR AUDIENCE

AT YOUR FINGERTIPS

HEALTHCARE PROFESSIONALS

Healthcare professionals are phone recruited and validated. The panel is by invitation only and all panelists are vetted for quality.

Over 70 medical specialties are represented on the panel, including:

	North America		Europe					APAC
Specialty	USA	Canada	UK	Germany	Spain	France	Italy	Australia
Allergy & Immunology	725	71	188	101	83	109	97	49
Anaesthesiology	1965	983	1788	970	785	900	720	225
Cardiac Surgery	450	163	121	65	53	75	68	38
Cardiology	1128	564	410	222	182	223	193	88
Dermatology	855	451	653	354	290	348	298	50
Emergency Medicine	1904	986	958	520	425	505	429	125
Endocrinology/Metabolism	1723	668	1025	556	456	540	459	69
Gastroenterology	850	363	1531	831	681	800	677	36
Primary Care Physician	34500	28209	12225	689	564	665	564	1313
General Surgery	1220	775	1269	372	305	366	312	113
Hematology	818	315	686	101	83	109	97	38
Infectious Disease	588	106	188	2343	1919	2233	1878	113
Internal Medicine	6844	3784	4315	533	437	518	440	253
Medical Oncology	725	290	983	223	182	224	193	65
Nephrology	879	331	411	247	202	247	212	28
Neurology	1313	433	455	103	85	111	99	66
Neurosurgery	200	138	191	588	481	570	483	13
Obstetrics & Gynecology	2894	944	1083	561	459	544	462	193
Ophthalmology	1253	790	1034	3818	3127	3629	3050	156
Pediatrics	6241	1571	7029	8900	5400	6900	3450	281
Psychiatry	3254	2801	6934	3766	3084	3580	3008	138
Radiation Oncology	315	283	470	255	209	254	219	29
Rheumatology	966	136	595	435	357	425	363	0
Respirology	1354	366	803	323	264	319	273	31
Urology	1494	348	848	460	377	449	382	34
Other HCPs	45763	29600	35621	30463	15164	31700	15113	14038

PATIENTS

The Logit Group has access to an online database of panelists who have been profiled against more than 60 diseases and ailments including:

- Acid Reflux
- Acne
- Allergies
- Angina
- Anxiety
- Arthritis
- Asthma
- Athletes Foot
- Atrial Fibrillation
- Cancer: Breast
- COPD
- Crohn's
- Depression
- Diabetes Type 1
- Diabetes Type 2
- Eczema
- Epilepsy
- Erectile Dysfunction
- Hearing Impairment
- Heart Disease
- Hepatitis B
- Hepatitis C
- High Blood Pressure
- High Cholesterol
- Lactose Intolerance
- Menopause
- Migraine
- Multiple Sclerosis
- Joint Pain
- Obsessive Compulsive Disorder
- Osteoporosis
- Ulcerative Colitis

YOUR AUDIENCE

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VERIFICATION & SECURITY

In order to ensure that our panelists are who they say they are, we put them through an extensive validation process including the provision of a physical mailing address in order to receive survey compensation.

Digital fingerprinting reduces redundancy and confirms the geographic location of our panelists. Digital fingerprinting incorporates browser version, IP address and MAC address, creating a digital identity that goes far beyond enabling cookies.

PANELIST PROFILE VALIDATION

Panelist profiles are updated on a quarterly basis to ensure that the information captured is the most up to date. This allows us to continually enhance the granular level at which we can profile our respondents.

Our dedicated panel team routinely monitors panelist profiles and evaluates panelist information to ensure that the high quality standards of our panel are continuously being met.

DATA QUALITY

Quality is of the utmost importance to us. We employ speed traps, straight-line tests and red herrings on every study we program and host to ensure thorough and comprehensive responses from our panelists.



Logit can help you on your next project.

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