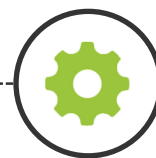




# LOOP SURVEYS

ONLINE RESEARCH  
PANEL



Loop Surveys is an online research community  
of over 250,000 consumers, profiled against  
more than 100 different profiling points.



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# **YOUR AUDIENCE**

## **AT YOUR FINGERTIPS**

### **WHAT IS LOOP SURVEYS?**

Loop Surveys is an online research community developed for researchers by researchers. We understand the importance of profiling, segmentation and representative sample, and have developed a panel reflective of these.

### **HOW IS LOOP SURVEYS DIFFERENT?**

Loop isn't only our panels name; it's our philosophy. We want to make sure our panelists and panel are continuously in the loop of new technology and methodologies, which means we can be more flexible than other panel offerings. In addition to ad-hoc projects, we can assist with trackers, recruit to community, app testing and much more.

### **MORE THAN A SAMPLE PROVIDER**

Loop Surveys wants to be more than just a sample provider: think of us as an extension of your team. No matter what your request, we can help, including incidence tests and assistance in creating sample frames. Need a custom profile point? We can create one for you prior to study launch.

# YOUR AUDIENCE AT YOUR FINGERTIPS

## THE LOOP DIFFERENCE

Loop Surveys is a double-opt-in panel. This means that we collect and verify the contact information on all of our panels allowing for recontact projects, data appends and a variety of recruit to qualitative methods.

Every project is assigned a dedicated project manager that will oversee your survey every step of the way.

Our project managers are seasoned research experts and can provide you with valuable insights about online sampling methodology.

Our panelists only receive cash incentives for participation. Panelists who are compensated fairly for participation are more likely to provide quality responses.

## ASSOCIATIONS

Loop Surveys prides itself on quality and is a member of the following associations:



**Logit can help you on your next project.**

☎ 1-866-84-LOGIT

✉ [info@logitgroup.com](mailto:info@logitgroup.com)

🌐 [www.logitgroup.com](http://www.logitgroup.com)

🌐 <https://www.linkedin.com/company/logitgroup>

