logit

DASHBOARDING

O V E R V I E W

Logit's dashboarding solutions provide our clients with innovative, informative and engaging visualizations that add significant business value.
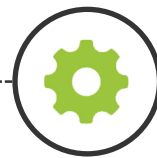
OVERVIEW

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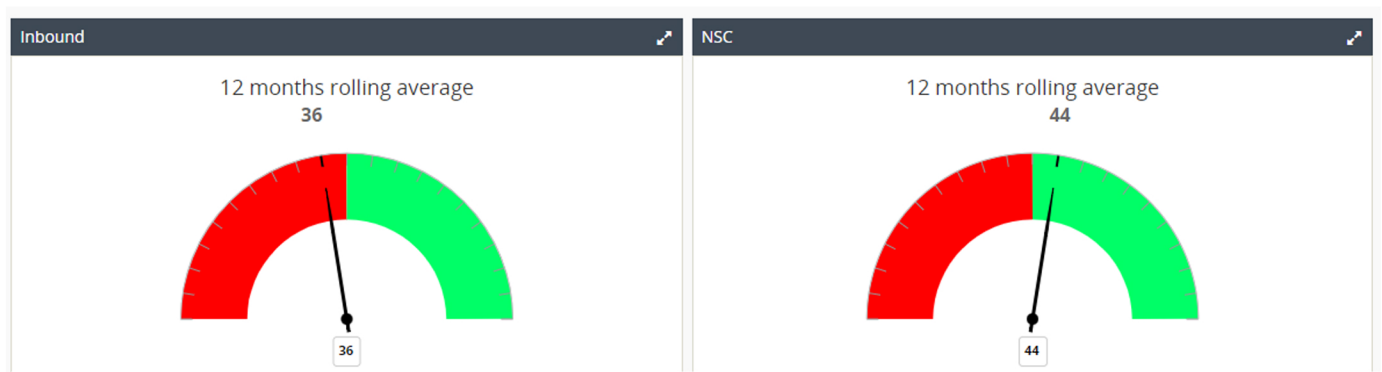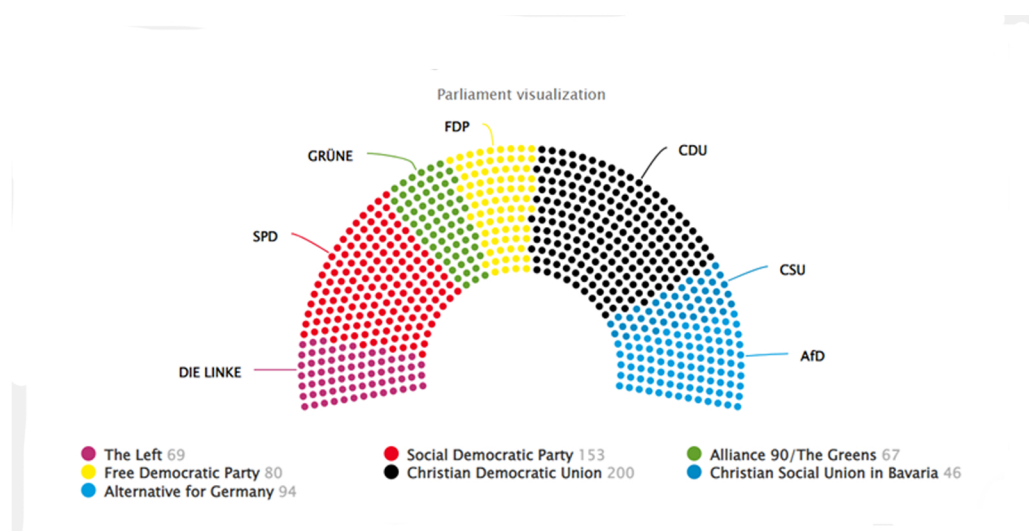
Data visualization reduces reporting time and transforms data points into universal sources of truth that empowers clients and helps them make key business decisions.

EASE OF USE

Our dashboarding solutions are designed for market researchers by research execution practitioners. These tools are straightforward to use regardless of technical background, and allow for any team members to access and achieve robust data storytelling.
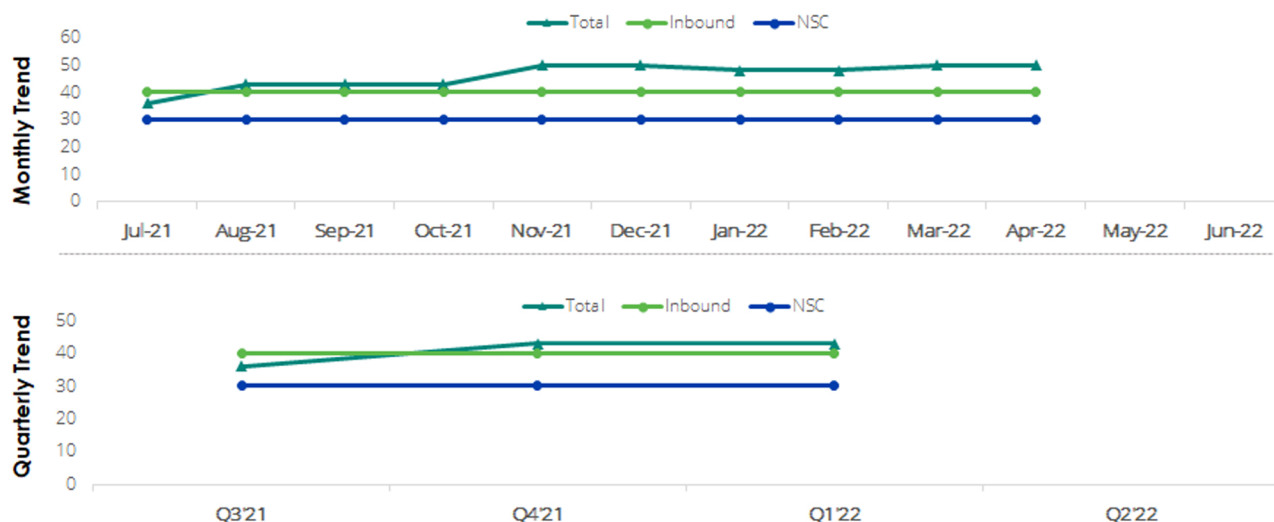
FLEXIBILITY

Customizable dashboards can display data in real-time, while a project is still in field. Data can also be combined from multiple live projects, or imported from historic projects for tracking.

The result: clients have quick access to important metrics on demand, opening up a world of possibilities and efficiencies.

USE CASES

Logit's dashboarding capabilities can be leveraged for many important market research datasets, including:

- Brand analysis
- KPI tracking
- Conversion rate and optimization
- Product innovation
- Customer satisfaction and NPS

Logit can help you on your next project.

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