Home for the holidays – most Canadians are not traveling this season.

December 18, 2025: Canadians are leaning in to the cozy spirit this year, with over half planning a calm, home-based holiday season. Two in ten are planning to travel within their local area, keeping things close while still getting out and about. One in ten will head to another city or province, and 8% anre planning to travel international.

Results vary by age, income and region, with those over 55 years of age being the most likely to be staying home, while millennials are the most likely group to be traveling within Canada this season. Those with higher household incomes are most likely to say they will be traveling internationally. Regionally, Ontarians are the group that is most likely to say they'll be traveling locally, while West Coasters are the biggest homebodies.

Holiday Travel Plans

Staying home and not traveling	58%
Traveling within local area	18%
Traveling to another city or province	11%
Traveling internationally	8%
Not sure yet	6%

The big picture? Whether Canadians are decking the halls, baking up a storm, or simply unplugging at home, 2025 is shaping up to be the season of staying close, slowing down, and soaking up the festive spirit.

Results are from an online survey conducted in partnership between Narrative Research and the Logit Group. The survey was conducted between December 9 - 15, 2025 with 1,233 Canadians, 18 years of age or older from the Logit Group's online Canadian Omnibus. Data were weighted based on the 2021 Census, by gender, age, and region to reflect actual population distribution. For more information, please contact:

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Narrative Research (www.narrativeresearch.ca), is a non-partisan, 100% Canadian-owned, research company, certified as a Women Business Enterprise (WBE). Narrative Research provides clients with state-of-the-art research and strategic consulting services.

The Logit Group (https://logitgroup.com/) is a leading North American data collection and market research execution company headquartered in Toronto, conducting large-scale projects for a variety of well-known

research agencies and brands. Logit employs industry-best technologies across an array of methodologies, and is independent, experienced and quality-oriented.

The question asked were:

This holiday season, which of the following best describes you?
- *I will be staying home and not traveling*
- *I will be traveling within my local area*
- *I will be traveling to another city or province*
- *I will be traveling internationally*
- *I'm not sure yet*

QNR5: This holiday season, which of the following best describes you?

	OVERALL %	REGION					ATLANTIC REGION			AGE				GENDER	
		BC/North	Prairies	ON	QC	Atl	NL	NB	NS	18-24 (GEN Z)	25-34 (MILLENNIAL)	35-54 (GEN X)	55+ (BOOMER)	Male	Female
I will be staying home and not traveling	58%	68% ↑	64%	51% ↓	59%	62%	55%	64%	64%	34% ↓	44% ↓	52% ↓	73% ↑	53% ↓	62% ↑
I will be traveling within my local area	18%	13%	14%	22% ↑	15%	21%	19%	23%	23%	29%	19%	19%	14% ↓	20%	16%
I will be traveling to another city or province	11%	8%	10%	9%	16% ↑	8%	6%	7%	7%	14%	19% ↑	12%	5% ↓	11%	10%
I will be traveling internationally	8%	5%	8%	10%	8%	4%	10% ↑	3%	0%	18%	13%	10%	3% ↓	11% ↑	6% ↓
I'm not sure yet.	6%	6%	4%	8% ↑	2%	5%	10%	3%	6%	5%	6%	7%	4%	6%	6%
WEIGHTED SAMPLE SIZE (#)	1233	173	215	477	284	85	21	25	31	89	218	420	506	598	630
UNWEIGHTED SAMPLE SIZE (#)	1233	141	179	387	221	305	68	95	114	46	181	445	561	590	638